

Nathaniel Hill

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Summary of Qualifications

- **Ten years of library experience**
- **Supervisory and project management** experience managing special projects, consultants, committees, and public programs
- Knowledge of rapidly changing **emerging technologies** and their effective application in order to provide **superior library services** via **user-centered design** practices
- Strong presentation, collection development, reference, and **information literacy** skills and experience
- Committed **customer service orientation** and desire to provide **excellent library service** to all patrons

Professional Experience

San Jose Public Library, San Jose CA

- **Web Librarian, Digital Futures**, January 2010 – present
 - Currently redesigning the public website with the rest of our web team. I am responsible for the “look and feel”: navigation, the CSS layout and Drupal theming.
 - Developing a cross-platform mobile library application with Boopsie. I am creating graphics and icons consistent with our evolving brand identity.
 - Coordinating a systemwide social media presence. Training staff to represent the library on services like Facebook, Twitter, Flickr, and more.

Public Library Association (PLA)

- **Blog Co-Manager**, September 2008 – present
 - Currently employed by PLA to coordinate blogging and microblogging initiatives at PLA/ALA conferences. This involves managing and supervising between 5 and 10 writers per conference, training them to write within the parameters of the PLA style guide, vetting blog content, and maintaining the site to keep it professional and spam-free
 - Creating and managing content at <http://plablog.org>, posting library innovations, sharing best practices, and reporting on news stories twice a week or more. Also responsible for providing statistics and regular reports demonstrating usage and reader patterns

Brooklyn Public Library (BPL), Brooklyn, NY

I worked at Brooklyn Public Library for a total of 10 years (2000-2009) with increasing responsibility. A few of my roles at BPL were:

Library Information Supervisor, Greenpoint Branch Library, March 2009 – August 2009

- Managed the busiest branch library in North Brooklyn
 - Supervised 3 librarians and 7 support staff
 - In FY08, the Greenpoint Library circulated 291,000 items, 18% of which were in a language other than English
 - Also in FY08, the Greenpoint Library offered 518 programs with a total of over 10,000 attendees

Adult Services Librarian, Bushwick Branch Library, October 2008 – March 2009

- Reworked branch library programming in a rapidly changing neighborhood to support a system-wide goal of reaching new audiences
- Implemented a new strategy and floorplan to greatly improve materials circulation
- Maintained and improved all adult collections while replacing items via Baker & Taylor TS3 shared carts
- Standardized interlibrary loan procedure

Project Manager / Special Projects, Brooklyn Public Library, 2006 – 2008

- Served as a member of the first iteration of a flexible, interdepartmental staffing model for BPL's flagship Central Library
- Collaboratively developed and implemented the BPL ThinkTank, a unique "unconference" style staff development event
- Designed, presented and developed the [Library Outpost](#), a new service model for urban public libraries
 - Coordinated interdepartmental planning initiatives related to Library Outpost
 - Selected, organized and led project steering committee comprised of senior staff from Public Service, Finance, Business Administration, Marketing, Capital Planning and Facilities, and Executive Director's Office
 - Supervised and delegated responsibilities to both the senior staff and interns

Librarian Associate, Young Adult Specialist, Brooklyn Public Library, 2000 – 2005

- Managed all young adult services in busy urban branch libraries

Committee Work

Current

Peninsula Library System (PLS) Professional Development Committee
PLA Conference Planning Committee, Philadelphia 2012
Public Libraries (magazine) Advisory Committee
GRAD, ALA Graphics Advisory Committee

Past

Community Needs Assessment/Strategic Planning, Brooklyn Public Library
Tri-LI Adult Summer Reading Web Content Creator, New York City
Public Website Redesign Steering Committee, Brooklyn Public Library

Education and other Experience

UCSC Extension: PHP Hypertext Preprocessor, March 2010

Introductory class for this programming language

PLA: 'Marketing Public Libraries', October 2009

Marketing class for the Certified Public Library Administrator program

PLA: 'Assessing the Quality of Public Library Statistics and Making the Most of Them', April 2009

Statistics class for the Certified Public Library Administrator program

PLA: 'Results' Strategic Planning and Library Management Bootcamp, October 2008

Participated in an intensive 5 day immersion program for the Certified Public Library Administrator program

ACRL: 'Bring it on Home! Creating Custom search Plug-ins for Your Library', January 2009

Participated in ACRL pre-conference event at ALA Midwinter Meeting 2009

Learned how to make:

- Facebook Applications
- Google Gadgets
- LibX toolbar
- Open Search Browser Plug-In

MLIS, Pratt Institute

PULSE (Public Urban Library Service Education) participant, 2005 – 2006

- PULSE was a collaboration between Brooklyn Public Library and Pratt Institute School of Information and Library Science (SILS) funded by the Institute of Museum and Library Services (IMLS). The project focused on recruiting and educating library students who will make up the next generation of urban public library leaders. As part of the PULSE program I:
 - Earned a Master of Library and Information Science, Pratt Institute.
 - Served in 12 different library branch locations in Brooklyn’s demographically diverse neighborhoods
 - Managed the Catalog We Can Trust project, a labor-intensive effort to clean up the ILS (Millenium) database on a system-wide level. Received “A-Team” award for excellent service.

Bachelor of Art, Skidmore College, 1997

- Learned important visual and graphic design conventions, formed a foundation for ongoing study of visual communications and semiotic literacies
- Developed exceptional presentation skills

Speaking Engagements/Presentations

- PunkAve Junto moderator, *The Future of the Library*, February 2009, Philadelphia, PA.
- Massachusetts Library Association, panel, *Innovation in Adult Age-Level Programming*, May 2009 Springfield, MA
- Next Library Unconference, presenter, *The Library Outpost: A Service Model that connects Digital Browsing with Physical Materials*, June 2009, Aarhus, Denmark

Technology Skills

- **Software:** Adobe Illustrator, Photoshop, Dreamweaver, Microsoft Office, and more
- **CMS:** Drupal
- **OS:** Mac and Windows
- **Cloud:** adept and experienced with social web applications and their cultural nuances
- **Databases:** familiar with many subscription databases used in both public and academic libraries
- **Languages:** HTML, XHTML, CSS, working knowledge of EAD, XML, PHP and MySQL